



Darron Meares, MBA, CAI, MPPA, BAS

CURRENTLY

Chief Operating Officer - Meares Auction Group
Owner - Meares and Associates, LLC dba Bowtie Benefit Auctions

EXPERIENCE

Chief Operating Officer, Meares Auction Group, 2002 - present

Day-today activities include running a 39 year-old auction firm that conducts an average of 120 auctions per year. These auctions include coin collections, firearm collections, business liquidations, Real Estate, Estate and bankruptcies. In addition to live onsite auctions, Meares is responsible for coordinating live and timed online auctions serving customers across the globe.

Founder, Bowtie Benefit Auctions, 2008 - present

Founded in April 2008, Bowtie Benefit Auctions has grown in size in a relatively short amount of time. In 2010, Bowtie Benefit Auctions conducted 51 events for clients ranging from schools up to National nonprofit organizations. The company serves clients in SC, NC, GA and the US Virgin Islands with auctioneer services and event consultation.

Owner, Meares and Associates, LLC, 2008 - present

Meares and Associates is the parent company handling and scheduling the asset appraisals and speaking engagements Meares conducts.

Instructor, Southeastern School of Auctioneering, 2003 - present

Meares teaches auction law, auction promotion, Uniform Commercial Code for Auctioneers, online advertising and social networking to four auction school classes per year. In addition, Meares is frequently called to speak at state and international auctioneer association seminars - currently 27 states, Puerto Rico and Mexico.

Master Personal Property Appraiser, 2007 - present

Meares achieved the Master Personal Property Appraiser (MPPA) designation from the National Auctioneers Association Education Institute for his work in the field and court testimony. Meares is current with Uniform Standards of Professional Appraisal Practice (USPAP).

EDUCATION

Greenville Technical College, Greenville, SC - Associate of Arts
Southern Wesleyan University, Central, SC - BA in Business Administration
Southern Wesleyan University, Central, SC - Master of Business Administration
Southeastern School of Auctioneering, Greenville, SC - Auctioneer Training
Wyatt Institute of Real Estate, Greenville, SC - Salesman Courses in Real Estate
NAA Education Institute - Master Personal Property Appraiser (MPPA), 2007
NAA Education Institute - Benefit Auction Specialist (BAS) 2008
NAA Education Institute - Certified Auctioneer Institute (CAI) 2008
Benefit Auctioneer Boot Camp, Atlanta, GA 2010
Beyond Bid Calling for Fundraising Auctioneers, Dallas, TX 2010

MEMBERSHIPS

NAA Board of Directors (2006-2009), SC Auctioneers Association Board of Directors (2005-2010), Auctioneer Associations: SC, NC, GA, American Bankruptcy Institute, National Association of Bankruptcy Trustees, NAA Speakers Bureau, NAA Technology Committee, NAA GPPA Committee, Greenville SC Chamber of Commerce, Greenville SC Commerce Club, PULSE Pacesetters Inaugural Class

SPEAKING TOPICS

Auction Law, Fundraising Auctions, Fundraising Auction Consulting, Ethics in the Auction Industry, Online Advertising, Online Auction Setup and Execution, Auction Method of Marketing Assets, Communicating with Generation X/Y, Social Networking, Auction Technology and Applications, Entrepreneurship, Cost of Doing Business, Uniform Commercial Code for Auctioneers, Asset Liquidation

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